



NEW PERSPECTIVE COACHING

A TALENTED COACH WITH AN EXPERTISE THAT GOES
BEYOND RETIREMENT



With more than 30 progressive years in the career transition field, Joanne has coached executives, company presidents, attorneys, professionals, not-for-profit leaders, and even a four-star general to plan their retirement, change their careers into their second or third act and achieve personal goals. Now the focus is on longevity planning, finding meaning, and purpose, and creating a legacy. Joanne has studied and worked in the helping field for many years with an emphasis on transition, retirement, and aging. Her vast knowledge and wisdom have made her a valued speaker on those topics. Reflecting on her clients' stories mixed with her easy style and humor, make Joanne an interesting, captivating, and intriguing presenter.



wheretoretire



The Olderhood Group Ltd.



Joanne has been quoted in the Wall Street Journal, Kiplinger's, MarketWatch, Forbes, Where to Retire magazine and many others as a non-financial retirement and career expert. The St. Louis post dispatch published over 60 of her articles on career, work-life and retirement issues. She coauthored chapters in two books: *Out of the Box Retirement* and *Remarkable and Real: Remarkable Questions, Real Possibilities for the Second Half of Life*

(314) 469 - 3288 - joanne@newperspectivecoaching.com



Features & Quotes

Testimonials

"As a couple that was in the process of retiring, my wife and I highly recommend working with Joanne. As a former investment/financial/wealth advisor, I wish that I would have had her available for my clients. I would highly recommend including Joanne as someone advisors work with to serve their clients."

"Your approach established such a relaxed and collaborative environment, it not only creates a positive engagement, it is, by itself, a motivator. It is no wonder your business has been successful. You are a video natural."

"You killed it-way to bring down the house for the finale! You need to speak more, a lot more!"

"I would love to see the workshop once a year as a reminder and refresher about how to be thinking about a time in my life which could last for 20+ years."

Forbes

"Here's how it works: If a client repeatedly uses negative or non-supportive words to describe their perspective, Waldman challenges them to choose another word starting with the same letter to replace that thought."

- Joanne Waldman in Forbes, Jul. 2020

"If you're retiring in three months and you have taken all your identity from your job, we have work to do," says Joanne Waldman, a retirement coach in St. Louis and director of training for Retirement Options, which certifies retirement coaches."

-Joanne Waldman in Kiplinger, Feb. 2015



Presentations

Financial Planning Association - St Louis, Missouri

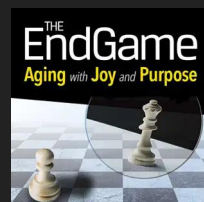
Women in Investments - St. Louis, Missouri

Retirement Coaches Association Conference - Ann Arbor, Michigan

International Coaching Federation - Atlanta, Georgia

National Career Development Association - Chicago, Illinois

Podcast Features



Joanne Waldman

PROFILE

Joanne Waldman is a trailblazer in the retirement coaching world, having served as the director of training for Retirement Options for 18 years. There she trained hundreds of coaches, financial advisors, Human Resources professionals, therapists, and more to use two innovative and pioneering non-financial assessments that help individuals and couples determine their retirement readiness. She is considered the leading expert in interpreting the Retirement Success Profile. Working virtually since 1989 Joanne has been a trailblazer in that regard as well coaching individuals on the telephone and now Zoom, to make life and career shifts, and training life coaches for 17 years at two international coaching schools using virtual technology. Over the years, Joanne has served as a consultant and presenter to many companies on the topics of retirement, work life, and outplacement. She has worked with major companies including Monsanto, Boeing, AT&T, and General Motors.

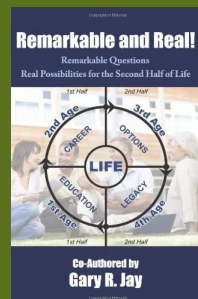


Contact me!
(314) 469 - 3288



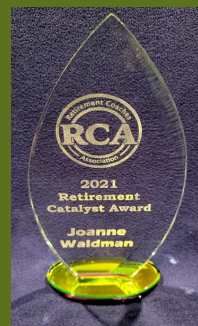
AWARDS

An award-winning coach, Joanne was honored with the Retirement Catalyst Award in 2021 from the Retirement Coaches Association. The National Career Development Association named her the Career Practitioner of the Year in 2009 and the University of Missouri awarded her the Citation of Merit for outstanding achievement and meritorious service in 2006. Other awards include Who's Who and Phi Beta Kappa.



CERTIFICATIONS & ASSOCIATIONS

Joanne is the president of New Perspective Coaching. She holds several designations including Professional Certified Coach (PCC) from the International Coaching Federation and Board Certified Coach (BCC) from the Center for Credentialing and Education. In addition, Joanne has several counseling certifications including Nationally Certified Counselor, National Certified Gerontological Counselor, and Telehealth Certified Counselor. In the state of Missouri, she is a licensed professional counselor. Joanne is a certified coach via Retirement Options. She is a member of the Retirement Coaches Association, Life Planning Network, a member of the International Association of Positive Psychology Coaches, and a member of the Griffiths Women's Society from the University of Missouri - Columbia.



SERVICES

Non-financial assessments

Individual, couple, and group coaching

Twelve-week group for pre and post retirees - "Inspiring Retiring"

Programs for financial planning, accounting, legal, healthcare, and real estate firms that include...

- Articles written for corporate newsletters or blogs
- Staff training/consulting/coaching
- Client workshops/webinars

